

FIRM PROFILE



Entasis
ASSET MANAGEMENT



**We are an investment firm
founded by investors.**

**“It is our mission to improve the
long-term potential of client
portfolios by lowering costs,
leveraging our institutional
research platform and simplifying
portfolio construction.”**



**Bob Batchelor, CFA
CEO
Co-Founder**



**C.J. Batchelor, CFA
CIO – Equity
Co-Founder**



**Mike Peters, CFA
CIO – Fixed Income
Co-Founder**



**David LaCroix
Senior Financial
Advisor**



Our Beliefs



Cost Matters

We believe the average investor pays too much for investment planning and portfolio advice. We also believe that costs quickly limit the potential for wealth compounding. Our fee schedule is designed to be below industry averages.



Research Matters

We believe that accountability and thorough, grass roots research is critical to generating outsized returns. Our founders average more than 15 years of investment experience, and we conduct all of our research in house.



Focus Matters

We believe investment portfolios have gotten overly complex and excessively engineered. We believe this complexity creates unnecessary distractions that limit return outcomes. Our portfolios are focused on well-researched investments that our clients can understand.

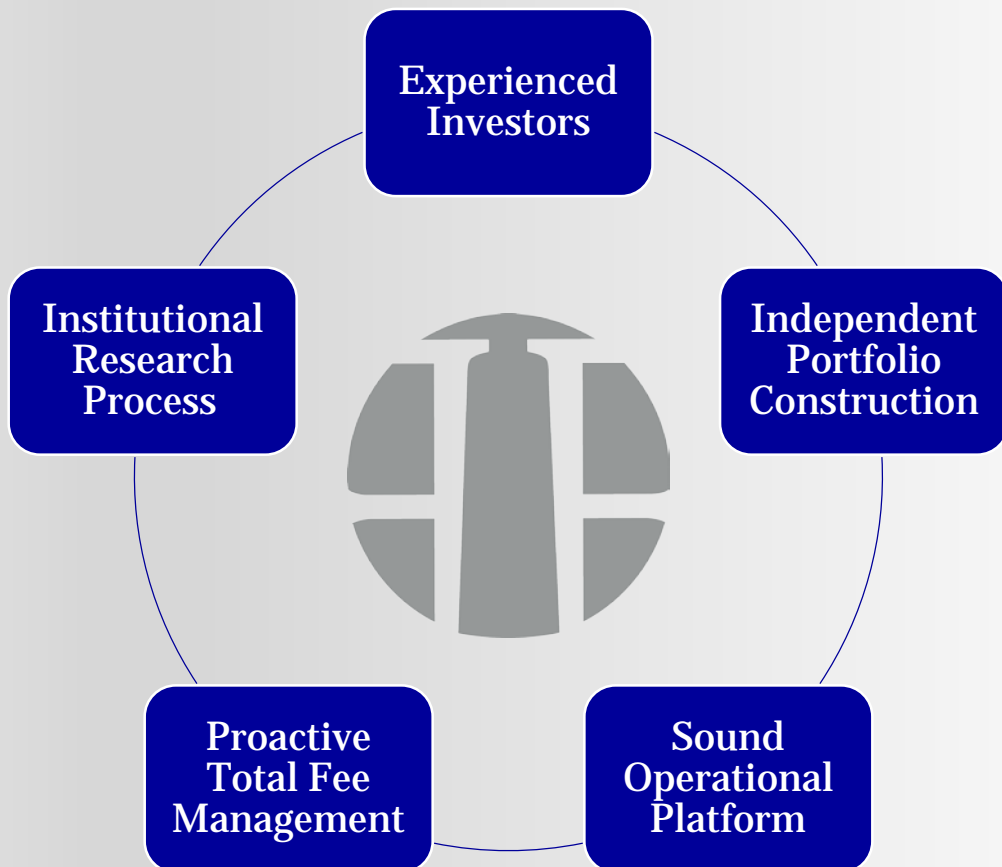


Access Matters

We believe everyone should have access to an experienced investment professional and high quality asset management. Our account minimums, fees and portfolios reflect this conviction.



The Entasis Difference





Our Services

Investment Planning

As an investment firm run by investors our primary service is investment planning. We work with all of our clients to develop an investment portfolio that fits their unique circumstances. Our investment planning process incorporates four key elements: knowledge gathering, risk discussion, investment management and ongoing communication.

The goals of our four investment planning elements are to know our client, align one of our portfolios with their growth and preservation goals, actively manage their portfolio in a risk conscious, low turnover strategy and make sure all of our clients have a high level of comfort in the investments we recommend and a strong understanding of the investment decisions we make.

Investment Management

Investment management services at Entasis rely on the same in-house research used to develop portfolios for investment planning clients. The firm offers a range of individual strategies and asset allocation strategies for investors that do not have an interest in planning and prefer to only hire Entasis as an investment manager. The firm has a recommended minimum investment for each strategy, but all portfolios are managed at a flat asset-based management fee. Client total fees, which also include underlying product fees and platform fees, will vary as a percentage of client assets under management.

Retirement Plan Services

Retirement Plan Services at Entasis are designed to support the needs and responsibilities of retirement plan sponsors. We are capable of acting as an ERISA section 3(21) investment advisor or a 3(38) investment manager. As a 3(21) advisor Entasis would monitor plan investments and recommend changes as appropriate. As a 3(38) manager Entasis would monitor plan investments and assumed discretion for the selection and replacement of investments as our due diligence dictates.

Research & Consulting

Research and consulting at Entasis is primarily focused on outsourced research services for investment fiduciaries. This service is designed around two core concepts – Leverage and Time.

The foundation for the investment planning services and strategies offered at Entasis is the firm's methodical in-house research that utilizes the combined decades of experience the founders have in the investment industry. Entasis believes it can naturally leverage the work it does for its own clients to help other investment advisors and fiduciaries enhance their capabilities. Entasis believes its research offerings can create time for other investment advisors and fiduciaries to spend on their core work if investment management is secondary to their value proposition.



To learn more please visit us at
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